



interior

# Jotaproff Prima Clean 10

NEW DESIGN



**Jotaproff PRIMA CLEAN 10**

**EXCELLENT WASHABILITY**

**A SPOTLESS FINISH WITH  
NO DISCOLOURATION**

**WEAR AND TEAR RESISTANT**



\*Based on blind testing carried out on a selection of interior wall paints by the Teknologisk Institutt. Commissioned by Jotun, 2007.



**JOTAPROFF – A tough paint for tough environments**



The image shows a comparison of two painted surfaces that have been discoloured with coffee and scrubbed with soap and water.

The surface on the left is painted with Jotaproff Acrylic 20 and shows remaining coffee stains after scrubbing.  
The surface on the right is painted with Jotaproff Prima Clean 10 and is spotless.

### Proof that Jotaproff Prima Clean 10 is unbeatable on washability and stain removal\*

Apply as intermediary and top coats in high wear and tear environments where a silk matt finish is desired. Jotaproff can take the everyday knocks and shocks and any marking can be washed off easily.



#### EXCELLENT WASHABILITY

Jotaproff Prima Clean 10 has better washability than standard paints with higher gloss grades. Recommended use in areas where a resistant surface is required like schools, kindergardens, institutions, hallways etc. Minimal dirt pick up and minimal resistance in surface makes spot and dirt removal easy.



#### A SPOTLESS FINISH WITH NO DISCOLOURATION

Coffee, crayons, juice, red wine, grass, and food are easily wiped away to leave a 'good as new' surface, time and time again. Even after prolonged scrubbing, walls remain spot free and show no sign of discolouration or surface deterioration.



#### WEAR AND TEAR RESISTANT

Surfaces remains fresh with a silky matt finish and Project completion and one year control of project is simpler.

Jotaproff Prima Clean 10 is available in 3ltr (white, A, B and C base) and 10ltr (white and A base).



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#### FUNCTIONAL - SUPERIOR - INSPIRED

Jotun is Scandinavia's leading producer of quality interior and exterior paints, stains and varnishes that deliver long-lasting protection and a beautiful finish. Our customers will tell you that the Jotun brand is renowned for quality, expertise and innovation. Our products speak for themselves.